

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848149 **Date Entered** 08/14/12 Schedule Dates 10/09/12-10/15/12 **Last Modified** 10/12/12 Advertiser Obama for America (14538) **Entered By** Penne Marsh Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP No

Headline #

Sales Tax

Date:

Comments:

06270718

Demo Brand DEMOCRAT - OBAMA FOR AMERICA (161567) Order Type Normal Salesperson Blair, Cheryl (2205) Package Deal Sales Office TeleRep - Philadelphia Commission % 15.00 NAGELBERG, DAN **Buyer Name** Commission \$24,580.50 Phone/Fax (202) 338-6919 / **Net Total** CPE \$139,289.50 1537

National/Political Candidate - Agency Billing Type Weekly/Irregular OBAMA 10/9 Comments

Accepted-Station:

Political - US President (1174)

Product

**Account Types** 

Date:

Norfolk (WVEC) (WVEC) By Broadcast Month Spots Rate Oct. 2012 202 \$163,870.00 Grand Total: 202 \$163,870.00

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Мо  | Tu | We | Th | Fr | Sa Su | Spots | Rate     | Total      | Station               | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|-----|----|----|----|----|-------|-------|----------|------------|-----------------------|----------|---------|
| 1.2  | Normal Line / SPOT             | 10/09/12-10/12/12 | 5   | :30    | 2P- 3:58P (ET)      |     | i   | 2  | 2  | 2  | 2  | i     | 8     | \$275.00 | \$2,200.00 | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 2.2  | Normal Line / SPOT             | 10/09/12-10/12/12 | 5   | :30    | 10A- 10:58A (ET)    |     |     | 2  | 2  | 2  | 2  | İ     | 8     | \$170.00 | \$1,360.00 | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 3.2  | Normal Line / SPOT             | 10/09/12-10/12/12 | 4   | :30    | 11:35P- 12:02A (ET) |     | 1   | 2  | 2  | 2  | 2  | İ     | 8     | \$480.00 | \$3,840.00 | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 4.1  | Normal Line / SPOT             | 10/09/12-10/12/12 | 5   | :30    | 10:58A- 12P (ET)    |     |     | 2  | 2  | 2  | 2  | İ     | 8     | \$300.00 | \$2,400.00 | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 5.2  | Normal Line / SPOT             | 10/09/12-10/12/12 | 4   | :30    | 12:02A- 1:06A (ET)  |     |     | 2  | 2  | 2  | 2  | İ     | 8     | \$150.00 | \$1,200.00 | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 6.2  | Normal Line / SPOT             | 10/09/12-10/12/12 | 5   | :30    | 12P- 12:57P (ET)    |     | 1   | 2  | 2  | 2  | 2  |       | 8     | \$170.00 | \$1,360.00 | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 7.2  | Normal Line / SPOT             | 10/09/12-10/12/12 | 5   | :30    | 3:58P- 4:58P (ET)   |     |     | 2  | 2  | 2  | 2  | İ     | 8     | \$200.00 | \$1,600.00 | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 8.2  | Normal Line / SPOT             | 10/09/12-10/12/12 | 9   | :30    | 4:30A- 4:59A (ET)   | 5   |     | Χ  | X  | Χ  | X  | İ     | 5     | \$5.00   | \$25.00    | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 9.2  | Normal Line / SPOT             | 10/09/12-10/12/12 | 5   | :30    | 4:58P- 5:29P (ET)   | 5   |     | Х  | Х  | X  | X  | İ     | 5     | \$550.00 | \$2,750.00 | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 10.1 | Normal Line / SPOT             | 10/09/12-10/12/12 | 5   | :30    | 5A- 5:58A (ET)      |     | 1   | 2  | 2  | 2  | 2  |       | 8     | \$250.00 | \$2,000.00 | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 11.2 | Normal Line / SPOT             | 10/09/12-10/12/12 | 5   | :30    | 5:29P- 5:58P (ET)   | 5   |     | Χ  | X  | X  | X  | İ     | 5     | \$550.00 | \$2,750.00 | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 12.2 | Normal Line / SPOT             | 10/09/12-10/12/12 | 5   | :30    | 6P- 6:30P (ET)      | 5   |     | Х  | Х  | X  | X  | i     | 5     | \$650.00 | \$3,250.00 | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 13.2 | Normal Line / SPOT             | 10/09/12-10/12/12 | 5   | :30    | 5:58A- 7A (ET)      |     | 1   | 2  | 2  | 2  | 2  | ĺ     | 8     | \$450.00 | \$3,600.00 | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 14.2 | Normal Line / SPOT             | 10/09/12-10/12/12 | 5   | :30    | 6:58P- 7:28P (ET)   | 5   | - 1 | Χ  | X  | X  | X  | ĺ     | 5     | \$800.00 | \$4,000.00 | Norfolk (WVEC) (WVEC) |          | 10/5/12 |

**CONFIRMATION CONTRACT** 

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:53 AM on Tuesday, October 16 2012



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

## Contract # 848149

Schedule Dates 10/09/12-10/15/12 Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP

Product Political - US President (1174) Brand DEMOCRAT - OBAMA FOR AMERICA (161567)

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** 

CPE 1537

Phone/Fax

Date:

**Account Types** National/Political Candidate - Agency

(202) 338-6919 /

Billing Type Weekly/Irregular Comments OBAMA 10/9

**Date Entered** 08/14/12 **Last Modified** 10/12/12

Penne Marsh **Entered By** 

No

06270718 Headline #

Demo Order Type Normal

Package Deal Commission % 15.00

Commission \$24,580.50 **Net Total** \$139,289.50

Sales Tax

Norfolk (WVEC) (WVEC) By Broadcast Month **Spots** Rate Oct. 2012 202 \$163,870.00 Grand Total: 202 \$163,870.00

|                              |  |   | Length   | Run Times   | 3P VV  | MO  | ΙU   | we   | Th I  | TI 30  | a Su  | Spots   | Rate   | Total  | Station   | Comments  | Entered  |
|------------------------------|--|---|--|---|--|---|--|--|---|--|---|---|--|--|---|---|--|
| ormal Line / SPOT            | 10/09/12-10/12/12  | 4   | :30  | 7A- 9A (ET)   | 11   |   | Х  | Х  | x   | x  |   | 11  | \$1,000.00   | \$11,000.00  | Norfolk (WVEC) (WVEC)   |   | 10/5/12  |
| ormal Line / SPOT            | 10/09/12-10/12/12  | 5   | :30  | 7:28P- 7:57P (ET)   | 5  |   | Χ  | Х  | X .   | х  |   | 5   | \$825.00   | \$4,125.00   | Norfolk (WVEC) (WVEC)   |   | 10/5/12  |
| ormal Line / SPOT            | 10/09/12-10/12/12  | 5   | :30  | 9A- 10A (ET)  |  |   | 2  | 2  | 2   | 2  |   | 8   | \$220.00   | \$1,760.00   | Norfolk (WVEC) (WVEC)   |   | 10/5/12  |
| ormal Line / SPOT            | 10/12/12-10/12/12  | 4   | :30  | 10P- 11P (ET)   |  |   |  |  |   | 2  |   | 2   | \$2,000.00   | \$4,000.00   | Norfolk (WVEC) (WVEC)   |   | 10/5/12  |
| ormal Line / SPOT            | 10/12/12-10/12/12  | 5   | :30  | 7:58P- 9P (ET)  |  |   |  |  |   | 2  |   | 2   | \$850.00   | \$1,700.00   | Norfolk (WVEC) (WVEC)   |   | 10/5/12  |
| ormal Line / SPOT            | 10/15/12-10/15/12  | 4   | :30  | 10P- 11P (ET)   |  | 2   |  |  |   |  |   | 2   | \$3,000.00   | \$6,000.00   | Norfolk (WVEC) (WVEC)   |   | 10/5/12  |
| ormal Line / SPOT            | 10/15/12-10/15/12  | 4   | :30  | 7:58P- 10P (ET)   |  | 3   |  |  |   |  |   | 3   | \$5,000.00   | \$15,000.00  | Norfolk (WVEC) (WVEC)   |   | 10/5/12  |
| ormal Line / NCAA - FOOTBALL | 10/13/12-10/13/12  | 5   | :30  | 12P- 7P (ET)  |  |   |  |  |   | 4  | +   | 3   | \$600.00   | \$1,800.00   | Norfolk (WVEC) (WVEC)   |   | 10/5/12  |
| ormal Line / SPOT            | 10/13/12-10/13/12  | 5   | :30  | 5:58A- 8A (ET)  |  |   |  |  |   | 2  | !   | 2   | \$175.00   | \$350.00   | Norfolk (WVEC) (WVEC)   |   | 10/5/12  |
| ormal Line / NASCAR          | 10/13/12-10/13/12  | 5   | :30  | 7:58P- 11:30P (ET)  |  |   |  |  |   | 4  |   | 4   | \$700.00   | \$2,800.00   | Norfolk (WVEC) (WVEC)   |   | 10/5/12  |
| ormal Line / SPOT            | 10/13/12-10/13/12  | 5   | :30  | 8A- 9A (ET)   |  |   |  |  |   | 2  | !   | 2   | \$250.00   | \$500.00   | Norfolk (WVEC) (WVEC)   |   | 10/5/12  |
| ormal Line / SPOT            | 10/14/12-10/14/12  | 4   | :30  | 9:58A- 11A (ET)   |  |   |  |  |   |  | 2   | 2   | \$440.00   | \$880.00   | Norfolk (WVEC) (WVEC)   |   | 10/5/12  |
| ormal Line / SPOT            | 10/14/12-10/14/12  | 4   | :30  | 6P- 6:30P (ET)  |  |   |  |  |   |  | 1   | 1   | \$480.00   | \$480.00   | Norfolk (WVEC) (WVEC)   |   | 10/5/12  |
| ormal Line / SPOT            | 10/14/12-10/14/12  | 4   | :30  | 5:58A- 8A (ET)  |  |   |  |  |   |  | 2   | 2   | \$220.00   | \$440.00   | Norfolk (WVEC) (WVEC)   |   | 10/12/12   |
|                              | ormal Line / SPOT  ormal Line / SPOT  ormal Line / SPOT  ormal Line / SPOT  ormal Line / SPOT  ormal Line / SPOT  ormal Line / NCAA - FOOTBALL  ormal Line / SPOT  ormal Line / NASCAR  ormal Line / SPOT  ormal Line / SPOT  ormal Line / SPOT  ormal Line / SPOT | rmal Line / SPOT 10/09/12-10/12/12  rmal Line / SPOT 10/12/12-10/12/12  rmal Line / SPOT 10/12/12-10/12/12  rmal Line / SPOT 10/15/12-10/15/12  rmal Line / SPOT 10/15/12-10/15/12  rmal Line / SPOT 10/15/12-10/15/12  rmal Line / NCAA - FOOTBALL 10/13/12-10/13/12  rmal Line / SPOT 10/13/12-10/13/12  rmal Line / NASCAR 10/13/12-10/13/12  rmal Line / SPOT 10/13/12-10/13/12  rmal Line / SPOT 10/13/12-10/13/12  rmal Line / SPOT 10/14/12-10/14/12  rmal Line / SPOT 10/14/12-10/14/12  rmal Line / SPOT 10/14/12-10/14/12 | ormal Line / SPOT         10/09/12-10/12/12         5           ormal Line / SPOT         10/12/12-10/12/12         4           ormal Line / SPOT         10/12/12-10/12/12         5           ormal Line / SPOT         10/15/12-10/15/12         4           ormal Line / SPOT         10/15/12-10/15/12         4           ormal Line / NCAA - FOOTBALL         10/13/12-10/13/12         5           ormal Line / SPOT         10/13/12-10/13/12         5           ormal Line / NASCAR         10/13/12-10/13/12         5           ormal Line / SPOT         10/13/12-10/13/12         5           ormal Line / SPOT         10/14/12-10/14/12         4           ormal Line / SPOT         10/14/12-10/14/12         4           ormal Line / SPOT         10/14/12-10/14/12         4 | rmal Line / SPOT 10/09/12-10/12/12 5 :30  rmal Line / SPOT 10/12/12-10/12/12 4 :30  rmal Line / SPOT 10/12/12-10/12/12 5 :30  rmal Line / SPOT 10/15/12-10/15/12 4 :30  rmal Line / SPOT 10/15/12-10/15/12 4 :30  rmal Line / SPOT 10/15/12-10/15/12 5 :30  rmal Line / NCAA - FOOTBALL 10/13/12-10/13/12 5 :30  rmal Line / SPOT 10/13/12-10/13/12 5 :30  rmal Line / NASCAR 10/13/12-10/13/12 5 :30  rmal Line / SPOT 10/13/12-10/13/12 5 :30  rmal Line / SPOT 10/13/12-10/13/12 5 :30  rmal Line / SPOT 10/13/12-10/13/12 5 :30  rmal Line / SPOT 10/14/12-10/14/12 4 :30  rmal Line / SPOT 10/14/12-10/14/12 4 :30  rmal Line / SPOT 10/14/12-10/14/12 4 :30 | rmal Line / SPOT 10/09/12-10/12/12 5 :30 9A- 10A (ET) rmal Line / SPOT 10/12/12-10/12/12 4 :30 10P- 11P (ET) rmal Line / SPOT 10/12/12-10/12/12 5 :30 7:58P- 9P (ET) rmal Line / SPOT 10/15/12-10/15/12 4 :30 10P- 11P (ET) rmal Line / SPOT 10/15/12-10/15/12 4 :30 10P- 11P (ET) rmal Line / SPOT 10/15/12-10/15/12 4 :30 7:58P- 10P (ET) rmal Line / NCAA - FOOTBALL 10/13/12-10/13/12 5 :30 12P- 7P (ET) rmal Line / SPOT 10/13/12-10/13/12 5 :30 5:58A- 8A (ET) rmal Line / NASCAR 10/13/12-10/13/12 5 :30 7:58P- 11:30P (ET) rmal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) rmal Line / SPOT 10/14/12-10/14/12 4 :30 9:58A- 11A (ET) rmal Line / SPOT 10/14/12-10/14/12 4 :30 6P- 6:30P (ET) | rmal Line / SPOT 10/12/12 5 :30 9A- 10A (ET)  rmal Line / SPOT 10/12/12-10/12/12 4 :30 10P- 11P (ET)  rmal Line / SPOT 10/12/12-10/12/12 5 :30 7:58P- 9P (ET)  rmal Line / SPOT 10/15/12-10/15/12 4 :30 10P- 11P (ET)  rmal Line / SPOT 10/15/12-10/15/12 4 :30 10P- 11P (ET)  rmal Line / SPOT 10/15/12-10/15/12 4 :30 7:58P- 10P (ET)  rmal Line / NCAA - FOOTBALL 10/13/12-10/13/12 5 :30 12P- 7P (ET)  rmal Line / SPOT 10/13/12-10/13/12 5 :30 5:58A- 8A (ET)  rmal Line / NASCAR 10/13/12-10/13/12 5 :30 8A- 9A (ET)  rmal Line / SPOT 10/14/12-10/14/12 4 :30 9:58A- 11A (ET)  rmal Line / SPOT 10/14/12-10/14/12 4 :30 6P- 6:30P (ET) | rmal Line / SPOT 10/09/12-10/12/12 5 :30 9A- 10A (ET)  rmal Line / SPOT 10/12/12-10/12/12 4 :30 10P- 11P (ET)  rmal Line / SPOT 10/12/12-10/12/12 5 :30 7:58P- 9P (ET)  rmal Line / SPOT 10/15/12-10/15/12 4 :30 10P- 11P (ET) 2  rmal Line / SPOT 10/15/12-10/15/12 4 :30 7:58P- 10P (ET) 3  rmal Line / SPOT 10/15/12-10/15/12 5 :30 12P- 7P (ET)  rmal Line / NCAA - FOOTBALL 10/13/12-10/13/12 5 :30 12P- 7P (ET)  rmal Line / SPOT 10/13/12-10/13/12 5 :30 5:58A- 8A (ET)  rmal Line / NASCAR 10/13/12-10/13/12 5 :30 7:58P- 11:30P (ET)  rmal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET)  rmal Line / SPOT 10/14/12-10/14/12 4 :30 9:58A- 11A (ET)  rmal Line / SPOT 10/14/12-10/14/12 4 :30 6P- 6:30P (ET) | rmal Line / SPOT 10/09/12-10/12/12 5 :30 9A- 10A (ET) 2 rmal Line / SPOT 10/12/12-10/12/12 4 :30 10P- 11P (ET) rmal Line / SPOT 10/12/12-10/12/12 5 :30 7:58P- 9P (ET) rmal Line / SPOT 10/15/12-10/15/12 4 :30 10P- 11P (ET) 2 rmal Line / SPOT 10/15/12-10/15/12 4 :30 7:58P- 10P (ET) 3 rmal Line / SPOT 10/13/12-10/13/12 5 :30 12P- 7P (ET) rmal Line / NCAA - FOOTBALL 10/13/12-10/13/12 5 :30 12P- 7P (ET) rmal Line / SPOT 10/13/12-10/13/12 5 :30 5:58A- 8A (ET) rmal Line / NASCAR 10/13/12-10/13/12 5 :30 8A- 9A (ET) rmal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) rmal Line / SPOT 10/14/12-10/14/12 4 :30 9:58A- 11A (ET) rmal Line / SPOT 10/14/12-10/14/12 4 :30 6P- 6:30P (ET) | rmal Line / SPOT 10/09/12-10/12/12 5 :30 9A- 10A (ET) 2 2 2 rmal Line / SPOT 10/12/12-10/12/12 4 :30 10P- 11P (ET) 2 rmal Line / SPOT 10/12/12-10/12/12 5 :30 7:58P- 9P (ET) 2 rmal Line / SPOT 10/15/12-10/15/12 4 :30 10P- 11P (ET) 2 rmal Line / SPOT 10/15/12-10/15/12 4 :30 7:58P- 10P (ET) 3 rmal Line / SPOT 10/15/12-10/13/12 5 :30 12P- 7P (ET) 3 rmal Line / NCAA - FOOTBALL 10/13/12-10/13/12 5 :30 12P- 7P (ET) 2 rmal Line / SPOT 10/13/12-10/13/12 5 :30 5:58A- 8A (ET) 10/13/12-10/13/12 5 :30 7:58P- 11:30P (ET) 10/13/12-10/13/12 5 :30 8A- 9A (ET) 10/13/12-10/13/12 5 :30 9:58A- 11A (ET) 10/14/12-10/14/12 4 :30 9:58A- 11A (ET) 10/14/12-10/14/12 4 :30 6P- 6:30P (ET) | rmal Line / SPOT 10/09/12-10/12/12 5 :30 9A- 10A (ET) 2 2 2 2 rmal Line / SPOT 10/12/12-10/12/12 4 :30 10P- 11P (ET) 2 2 2 2 2 rmal Line / SPOT 10/12/12-10/12/12 5 :30 7:58P- 9P (ET) 2 rmal Line / SPOT 10/15/12-10/15/12 4 :30 10P- 11P (ET) 2 2 rmal Line / SPOT 10/15/12-10/15/12 4 :30 10P- 11P (ET) 2 2 rmal Line / SPOT 10/15/12-10/15/12 4 :30 7:58P- 10P (ET) 3 rmal Line / NCAA - FOOTBALL 10/13/12-10/13/12 5 :30 12P- 7P (ET) 2 rmal Line / SPOT 10/13/12-10/13/12 5 :30 5:58A- 8A (ET) 3 rmal Line / NASCAR 10/13/12-10/13/12 5 :30 7:58P- 11:30P (ET) 3 rmal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) 3 rmal Line / SPOT 10/14/12-10/14/12 4 :30 9:58A- 11A (ET) 3 rmal Line / SPOT 10/14/12-10/14/12 4 :30 9:58A- 11A (ET) 3 rmal Line / SPOT 10/14/12-10/14/12 4 :30 9:58A- 11A (ET) 3 rmal Line / SPOT 10/14/12-10/14/12 4 :30 9:58A- 11A (ET) 3 rmal Line / SPOT 10/14/12-10/14/12 4 :30 9:58A- 11A (ET) | rmal Line / SPOT 10/09/12-10/12/12 5 :30 9A- 10A (ET) 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 | rmal Line / SPOT 10/09/12-10/12/12 5 :30 9A- 10A (ET) 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 | armal Line / SPOT       10/09/12-10/12/12       5       :30 9A- 10A (ET)       2 | SPOT   10/09/12-10/12/12   5   :30   9A- 10A (ET)   2   2   2   2   8   \$220.00 | rmal Line / SPOT 10/09/12-10/12/12 5 :30 9A- 10A (ET) 2 2 2 2 2 8 \$220.00 \$1,760.00 \$1 | rmal Line / SPOT 10/09/12-10/12/12 4 :30 10P- 11P (ET) 2 2 2 2 2 \$2,000.00 \$1,760.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/12/12-10/12/12 5 :30 7:58P- 9P (ET) 2 2 \$2,000.00 \$4,000.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/15/12-10/15/12 4 :30 10P- 11P (ET) 2 2 \$850.00 \$1,700.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/15/12-10/15/12 4 :30 10P- 11P (ET) 2 2 \$3,000.00 \$6,000.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/15/12-10/15/12 4 :30 7:58P- 10P (ET) 3 3 \$5,000.00 \$15,000.00 Norfolk (WVEC) (WVEC) rmal Line / NCAA - FOOTBALL 10/13/12-10/13/12 5 :30 12P- 7P (ET) 4 3 \$600.00 \$1,800.00 \$1,800.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/13/12-10/13/12 5 :30 5:58A- 8A (ET) 2 2 \$175.00 \$350.00 Norfolk (WVEC) (WVEC) rmal Line / NASCAR 10/13/12-10/13/12 5 :30 8A- 9A (ET) 2 2 \$250.00 \$500.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/14/12-10/13/12 5 :30 8A- 9A (ET) 2 2 \$250.00 \$500.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/14/12-10/14/12 4 :30 9:58A- 11A (ET) 2 2 \$440.00 \$880.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/14/12-10/14/12 4 :30 9:58A- 11A (ET) 1 \$480.00 \$480.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/14/12-10/14/12 4 :30 6P- 6:30P (ET) 1 1 \$480.00 \$480.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/14/12-10/14/12 4 :30 6P- 6:30P (ET) 1 1 \$480.00 \$480.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/14/12-10/14/12 4 :30 6P- 6:30P (ET) 1 1 \$480.00 \$480.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/14/12-10/14/12 4 :30 6P- 6:30P (ET) 1 1 \$480.00 \$480.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/14/12-10/14/12 4 :30 6P- 6:30P (ET) 1 1 \$480.00 \$480.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/14/12-10/14/12 4 :30 6P- 6:30P (ET) 1 1 \$480.00 \$480.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/14/12-10/14/12 4 :30 6P- 6:30P (ET) 1 1 1 \$480.00 \$480.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/14/12-10/14/12 4 :30 6P- 6:30P (ET) 1 1 1 \$480.00 \$480.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/14/12-10/14/12 4 :30 6P- 6:30P (ET) 1 1 1 \$480.00 \$480.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/14/12-10/14/12 4 :30 | rmal Line / SPOT 10/09/12-10/12/12 5 :30 9A- 10A (ET) 2 2 2 2 8 \$220.00 \$1,760.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/12/12-10/12/12 5 :30 10P- 11P (ET) 2 2 \$2,000.00 \$4,000.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/12/12-10/12/12 5 :30 7:58P- 9P (ET) 2 2 \$8,000.00 \$4,000.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/15/12-10/15/12 4 :30 10P- 11P (ET) 2 2 \$3,000.00 \$6,000.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/15/12-10/15/12 4 :30 7:58P- 10P (ET) 3 3 \$5,000.00 \$15,000.00 Norfolk (WVEC) (WVEC) rmal Line / NCAA - FOOTBALL 10/13/12-10/13/12 5 :30 12P- 7P (ET) 4 3 \$600.00 \$1,800.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/13/12-10/13/12 5 :30 5:58A- 8A (ET) 2 2 \$175.00 \$350.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/13/12-10/13/12 5 :30 7:58P- 11:30P (ET) 4 4 \$700.00 \$2,800.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) 2 2 \$2,500.00 \$500.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/13/12-10/13/12 5 :30 8A- 9A (ET) 2 2 \$2,500.00 \$500.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/14/12-10/14/12 4 :30 9:58A- 11A (ET) 2 2 \$440.00 \$880.00 Norfolk (WVEC) (WVEC) rmal Line / SPOT 10/14/12-10/14/12 4 :30 9:58A- 11A (ET) 1 \$480.00 \$480.00 Norfolk (WVEC) (WVEC) |

| CONFIRMATION CONTRAC | Τ     |           |
|----------------------|-------|-----------|
| Accepted-Station:    | Date: | Comments: |

B/E Bookend P/B Piggy Back

Accepted-Agency/Advertiser:

Printed At: 10:53 AM on Tuesday, October 16 2012



Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

## Contract # 848149

 Schedule Dates
 10/09/12-10/15/12

 Advertiser
 Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/1053989! CO-OP

Product Political - LIS President (1174) Headlin

Product Political - US President (1174)

Brand DEMOCRAT - OBAMA FOR AMERICA (161567)

(202) 338-6919 /

Sales OfficeBlair, Cheryl (2205)Sales OfficeTeleRep - PhiladelphiaBuyer NameNAGELBERG, DAN

**CPE** 1537

Phone/Fax

Comments

Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular

OBAMA 10/9

Date Entered 08/14/12

Last Modified 10/12/12

Entered By Penne Marsh

Penne Marsh No

Headline # 06270718

Demo
Order Type Normal

Package Deal
Commission % 15.00

 Commission
 \$24,580.50

 Net Total
 \$139,289.50

Sales Tax

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times         | SPW | Мо | Tu | We  | Th    | Fr            | Sa Su | Spots | Rate       | Total                 | Station               | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------|-----|----|----|-----|-------|---------------|-------|-------|------------|-----------------------|-----------------------|----------|---------|
| 31.2 | Normal Line / SPOT             | 10/14/12-10/14/12 | 5   | :30    | 6:58P- 7:57P (ET) |     |    |    |     |       |               | 2     | 2     | \$800.00   | \$1,600.00            | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 32.2 | Normal Line / SPOT             | 10/14/12-10/14/12 | 6   | :30    | 8A- 9A (ET)       |     |    |    |     |       |               | 2     | 2     | \$220.00   | \$ <del>44</del> 0.00 | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 33.2 | Normal Line / SPOT             | 10/14/12-10/14/12 | 4   | :30    | 7:58P- 9P (ET)    |     |    |    |     |       |               | 2     | 2     | \$4,400.00 | \$8,800.00            | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 34.2 | Normal Line / SPOT             | 10/14/12-10/14/12 | 4   | :30    | 9P- 10P (ET)      |     |    |    |     |       |               | 2     | 2     | \$3,000.00 | \$6,000.00            | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 35.1 | Normal Line / SPOT             | 10/14/12-10/14/12 | 5   | :30    | 9:30A- 10A (ET)   |     |    |    |     |       |               | 1     | 1     | \$125.00   | \$125.00              | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 36.2 | Normal Line / SPOT             | 10/11/12-10/11/12 | 5   | :30    | 10P- 11P (ET)     |     |    |    |     | 2     |               |       | 2     | \$2,000.00 | \$4,000.00            | Norfolk (WVEC) (WVEC) | ADU.     | 10/5/12 |
| 37.2 | Normal Line / SPOT             | 10/11/12-10/11/12 | 5   | :30    | 7:58P- 9P (ET)    |     |    |    |     | 2     |               |       | 2     | \$1,200.00 | \$2,400.00            | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 38.2 | Normal Line / SPOT             | 10/11/12-10/11/12 | 5   | :30    | 9P- 10P (ET)      |     |    |    |     | 2     |               |       |       | \$2,600.00 |                       | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 39.1 | Normal Line / SPOT             | 10/09/12-10/14/12 | 5   | :30    | 11P- 11:35P (ET)  | 7   |    | Х  | Х   | Х     | Х             | ХХ    | 7     | \$750.00   | \$5,250.00            | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 40.2 | Normal Line / SPOT             | 10/09/12-10/09/12 | 5   | :30    | 10P- 11P (ET)     |     |    | 2  |     |       |               |       | 2     | \$1,600.00 | \$3,200.00            | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 41.2 | Normal Line / SPOT             | 10/09/12-10/09/12 | 4   | :30    | 7:58P- 9P (ET)    |     |    | 2  |     |       |               |       | 2     | \$4,800.00 | \$9,600.00            | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 42.2 | Normal Line / SPOT             | 10/09/12-10/09/12 | 4   | :30    | 9P- 10P (ET)      |     |    | 2  |     |       |               |       | 2     | \$4,800.00 | \$9,600.00            | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 43.2 | Normal Line / SPOT             | 10/10/12-10/10/12 | 5   | :30    | 10P- 11P (ET)     |     |    |    | 2   |       |               |       | 2     | \$1,600.00 | \$3,200.00            | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
| 44.2 | Normal Line / SPOT             | 10/10/12-10/10/12 | 5   | :30    | 7:58P- 9P (ET)    |     |    |    | 2   |       |               |       | 2     | \$1,300.00 | \$2,600.00            | Norfolk (WVEC) (WVEC) |          | 10/5/12 |
|      | I                              | 1                 | 1   | I      | CON               | FIF | RM | ΑT | -IO | ) N ( | $\mathbb{C}($ | ONTE  | RAC   | T          |                       | 1                     | ı        |         |

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|
|                             |       |                   |       |           |
|                             |       |                   |       |           |

**WVEC ISWVEC.TU** 613 Woodis Ave. Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB) 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Contract # 848149 Schedule Dates

10/09/12-10/15/12 Advertiser Obama for America (14538)

Agency/T-Code Greer, Margolis, Mitchel (GMMB) (1700)/10539895 CO-OP Product

Political - US President (1174) DEMOCRAT - OBAMA FOR AMERICA (161567)

National/Political Candidate - Agency

Salesperson Blair, Cheryl (2205) Sales Office TeleRep - Philadelphia NAGELBERG, DAN **Buyer Name** Phone/Fax (202) 338-6919 /

CPE 1537 **Account Types** 

Brand

Date:

Accepted-Station:

Billing Type Weekly/Irregular Comments OBAMA 10/9

**Date Entered** 08/14/12 **Last Modified** 10/12/12 **Entered By** 

Headline #

Order Type

Package Deal

Commission %

Commission

**Net Total** 

Sales Tax

Date:

Comments:

Demo

Penne Marsh

No 06270718

Normal

15.00

\$24,580.50

\$139,289.50

By Broadcast Month **Spots** Rate 202 \$163,870.00 202 \$163,870.00

Norfolk (WVEC) (WVEC)

Oct. 2012

Grand Total:

| Line | Line Type / Break Type (Ref #) | Dates             | Sec | Length | Run Times           | SPW | Мо | Tu We | Th  | Fr S | a S | iu S | Spots | Rate       | Total       | Station               | Comments                       | Entered  |
|------|--------------------------------|-------------------|-----|--------|---------------------|-----|----|-------|-----|------|-----|------|-------|------------|-------------|-----------------------|--------------------------------|----------|
| 45.2 | Normal Line / SPOT             | 10/10/12-10/10/12 | 4   | :30    | 9P- 10P (ET)        |     |    | 2     |     |      |     |      | 2     | \$5,400.00 | \$10,800.00 | Norfolk (WVEC) (WVEC) |                                | 10/5/12  |
| 46.2 | Normal Line / SPOT             | 10/15/12-10/15/12 | 5   | :30    | 12:58P- 3:58P (ET)  |     | 3  |       |     |      |     |      | 3     | \$275.00   | \$825.00    | Norfolk (WVEC) (WVEC) |                                | 10/5/12  |
| 47.2 | Normal Line / SPOT             | 10/15/12-10/15/12 | 4   | :30    | 11:35P- 12:02A (ET) |     | 2  |       |     |      |     |      | 2     | \$480.00   | \$960.00    | Norfolk (WVEC) (WVEC) |                                | 10/5/12  |
| 48.2 | Normal Line / SPOT             | 10/15/12-10/15/12 | 4   | :30    | 12:02A- 1:06A (ET)  |     | 2  |       |     |      |     |      | 2     | \$150.00   | \$300.00    | Norfolk (WVEC) (WVEC) |                                | 10/5/12  |
| 49.2 | Normal Line / SPOT             | 10/15/12-10/15/12 | 5   | :30    | 3:58P- 4:58P (ET)   |     | 2  |       |     |      |     |      | 2     | \$200.00   | \$400.00    | Norfolk (WVEC) (WVEC) |                                | 10/5/12  |
| 50.1 | Normal Line / SPOT             | 10/15/12-10/15/12 | 5   | :30    | 5A- 5:58A (ET)      |     | 2  |       |     |      |     |      | 2     | \$250.00   | \$500.00    | Norfolk (WVEC) (WVEC) |                                | 10/5/12  |
| 51.2 | Normal Line / SPOT             | 10/15/12-10/15/12 | 5   | :30    | 5:58A- 7A (ET)      |     | 2  |       |     |      |     |      | 2     | \$450.00   | \$900.00    | Norfolk (WVEC) (WVEC) |                                | 10/5/12  |
| 52.2 | Normal Line / SPOT             | 10/15/12-10/15/12 | 4   | :30    | 7A- 9A (ET)         |     | 4  |       |     |      |     |      | 4     | \$1,000.00 | \$4,000.00  | Norfolk (WVEC) (WVEC) |                                | 10/5/12  |
| 53.0 | M/G For 38.2.1 / SPOT          | 10/11/12-10/11/12 | 5   | :30    | 10P- 11P (ET)       |     |    |       | 1   |      |     |      | 1     | \$2,000.00 | \$2,000.00  | Norfolk (WVEC) (WVEC) |                                | 10/10/12 |
| 54.0 | M/G For 38.2.2 / SPOT          | 10/12/12-10/12/12 | 4   | :30    | 9P- 10P (ET)        |     |    |       |     | 2    |     |      | 2     | \$1,600.00 | \$3,200.00  | Norfolk (WVEC) (WVEC) |                                | 10/10/12 |
| 55.0 | Normal Line / SPOT             | 10/12/12-10/12/12 | 10  | :30    | 5:58A- 7A (ET)      |     |    |       |     | 2    |     |      | 2     | \$0.00     | \$0.00      | Norfolk (WVEC) (WVEC) | LUR Rebate Value \$850<br>each | 10/11/12 |
| 56.0 | Normal Line / SPOT             | 10/12/12-10/12/12 | 10  | :30    | 5A- 5:58A (ET)      |     |    |       |     | 2    |     |      | 2     | \$0.00     | \$0.00      | Norfolk (WVEC) (WVEC) | LUR Rebate Value \$500<br>each | 10/11/12 |
|      |                                |                   |     |        |                     |     |    |       |     |      |     |      |       |            |             |                       |                                |          |
|      |                                |                   |     | ı      | CON                 | FIF | RM | ATIC  | N ( | CO   | NΊ  | ſR.  | AC    | T          | 1           | •                     |                                |          |

Accepted-Agency/Advertiser: